

Salman Tahir

UI/UX Designer

+92 327 0372409 | salmantahir0831@gmail.com

salmantahir.net | linkedin.com/in/salmantahir0831

Professional Summary

Results-driven UI/UX Designer with a background in Computer Science and a focus on Data Science. Proven track record in designing scalable UI systems and optimizing user flows, leading to 25–40% improvements in efficiency and conversion. Experienced in Figma, Bootstrap, and heatmap analysis, delivering data-informed design solutions for web and progressive web applications.

Work Experience

UI UX Designer

Chillybin Web Design Pte. Ltd.

Jul 2023 - Present
Singapore, Singapore (Remote)

- Designed comprehensive UI kit and design system utilizing Figma components, variables, and Bootstrap standards, accelerating design workflows by 40% and overall project delivery by 25% while ensuring consistency across 50+ client projects
- Led end-to-end user experience design for web applications and progressive web apps, conducting stakeholder interviews, competitive analysis, and user journey mapping to inform data-driven design decisions that increased client conversion rates by an average of 30%
- Implemented user testing protocols using Hotjar and Microsoft Clarity heatmap analysis to optimize CTA placement and user flows, resulting in measurable improvements in lead generation and sales conversion for client websites

UI UX Designer Internship

BizDigital Sdn Bhd

Jan 2023 - Jun 2023
Bandar Seri Begawan, Brunei

- Led complete website redesign for company portfolio site, conducting user research and implementing modern design principles that resulted in 30% increase in user engagement and 20% improvement in lead generation
- Achieved 90% client satisfaction rate through iterative design process, incorporating user feedback and conducting usability testing to deliver user-centered design solutions while collaborating with senior design team

Education

Bachelors in Computer Science

INTI International University

Jan 2024 - Jan 2027
Nilai, Malaysia

Diploma in Information Systems

Politeknik Brunei

Jul 2020 - Jul 2023
Bandar Seri Begawan, Brunei

Software and Skill

Skills: Responsive Design, Design Systems, Wireframing, User Flows, Prototyping, Usability Testing, Heatmap Analysis

Software: Adobe Photoshop, Illustrator, InDesign, XD, Sketch, Figma, Axure, Canva, Elementor, Webflow

Programming: HTML, CSS, JavaScript, TypeScript (beginner), Tailwind, Bootstrap, Java (intermediate), Python (beginner)

Professional Certification: Google UX Design Professional Certificate